



Chilemúsica



26) WOMEX

WORLDWIDE | MUSIC | EXPO

21 TO 25 OCTOBER 2026
LAS PALMAS DE GRAN CANARIA, SPAIN





CHILE TAKES THE STAGE AT WOMEX 2026: NEW CONNECTIONS FROM THE SOUTH OF THE WORLD

For the fourth time, Chilemúsica will take part in one of the world's leading international music gatherings, creating new opportunities for touring, business development, and collaboration across the Chilean music sector.

From 21 to 25 October, Chilemúsica will attend WOMEX – Worldwide Music Expo 2026 in Las Palmas de Gran Canaria, Spain. Recognized as the world's leading international gathering for global music, the event brings together industry professionals, festival programmers, agencies, and organizations from around the globe, providing a key platform to expand Chile's international connections.

This participation is part of Chilemúsica's ongoing internationalization strategy, focused on building business networks, expanding into new markets, and showcasing the country's musical diversity. Spain is a priority market for Chile's music export brand, offering significant opportunities for growth and serving as a gateway to the wider European market.

The delegation will feature strong regional representation, including five companies from the **Ñuble Region: Barker, Brote Producciones, Chillán Conciertos, Locatalira, and Urdimbre Sónica**. They will be joined by **Artemedios, Sonidos Crecientes, Feria Pulsar, Isla Sonora Chiloé/Fundación Minga Cultural, Sello Casa Robot, Mundovivo, Mescalina/VAM, Sociedad Chilena de Autores y Compositores (SCD), Music InFusion, and Macondo Konzerte**, reflecting the geographical and professional diversity of Chile's music ecosystem.

Throughout WOMEX, **Chilemúsica's stands A3 and A4** will serve as a meeting point for the delegation, hosting business meetings and networking opportunities with festival programmers, booking agencies, and music export offices from different territories.

On Wednesday **21 October at 16:00 hrs**, Chilemúsica will kick off its participation with **Chile: Terruño Sónico, a networking reception at stands A3 and A4**, bringing the delegation together with international music professionals. Guests are invited to discover the sounds and flavors of the south of the world, enjoy a curated selection of Chilean wines, and explore new opportunities for collaboration.

Through this mission, Chilemúsica continues to strengthen Chile's presence in strategic international markets, connecting its music professionals with global networks and opening new avenues for growth.





MEET THE CHILEAN DELEGATION



ARTEMEDIOS
Alvaro Varas
@hubeconomiacreativa



ARTEMEDIOS
Giorgio Varas
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BARKER PRODUCCIONES
Marcela Solis
@la.maho



BROTE PRODUCCIONES
Sebastián Anguita
@sebastiananguita_musica



CHILEMÚSICA
Francisca Sandoval
@chilemusicaoficial



CHILLÁN CONCIERTOS
Camilo Escobar
@chillan.conciertos



CHILLÁN CONCIERTOS
Cristóbal Meza
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FERIA PULSAR
Francisca Valenzuela
@pulsarchile



**ISLA SONORA CHILOÉ
FUNDACIÓN MINGA CULTURAL**
Saruy Concha
@islasonorachiloe



LOCATALIRA
Rubén González
@locatalira



MACONDO KONZERTE
Alfredo Troncoso
@macondo_konzerte



MESCALINA / VAM
Matías Saldías
@sellomescalina



MUNDOVIVO
Subhira Rodrigo Cepeda
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MUSIC INFUSION
Gustavo Cerqueiras
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PR Y COMUNICACIONES
Renée Boche
@rineibo



SELLO CASA ROBOT
Carlos Valenzuela
@casarobot



SCD
Hugo Manzi
@scd_chile



SONIDOS CRECIENTES
Tomás Undurraga
@sonidos_crecientes_



URDIMBRE SÓNICA
Valentina Peralta
@peraltamusica





ARTEMEDIOS

Santiago

Artemedios has over 20 years of experience in the cultural and creative industries, developing festivals, record productions and projects that promote diversity and global collaboration. Its initiatives include MUDA, WOMAD Chile and Música de los Pueblos, while also contributing to the strategic development of Los Lobos Records, Surfestival and DAAM.

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BARKER PRODUCCIONES

Chillán

Producción de eventos, booking y management.

Marcela Solis

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BROTE PRODUCCIONES

Colemu

Brote Producciones represents Sebastián Anguita, a 21-year-old Chilean singer-songwriter based in Ñuble and Biobío. His music blends Latin American folk, pop and rock through an original and contemporary approach. He has experience in national and international festivals and previously attended BIME PRO Bilbao in 2024. He is currently finishing his upcoming LP, La Fórmula Extendida, with a focus on national and international touring.

Sebastián Leonardo Anguita Soto

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CHILEMÚSICA

Santiago

Chilemúsica is the public-private export brand for the promotion of Chilean music abroad. Its main objective is to make more visible and to position the Chilean music industry in a global context, in order to facilitate access and networking in other markets.

Francisca Sandoval

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CHILLÁN CONCIERTOS

Chillán

Based in Ñuble, Chile, Chillán Conciertos is a production company dedicated to organizing music and cultural events throughout the region, including festivals and live performances. Its recent projects include the National and International Music Industry Gathering (ÑIM), an event that brings together professionals from the music sector.

Camilo Andres Escobar Retamal

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Cristóbal Meza Lagos

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FERIA PULSAR

Santiago

Feria Pulsar is Chile's leading music industry event. Founded in 2010 by the Chilean Society of Authors and Musical Performers (SCD), it has become a unique platform in the country, bringing together professional development, music promotion, industry networking, live concerts, service exhibitions, and opportunities to connect and collaborate within Chile's music sector.

Francisca Valenzuela

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ISLA SONORA CHILOÉ / FUNDACIÓN MINGA CULTURAL

Chiloé

Isla Sonora Chiloé is a platform dedicated to the promotion, circulation, distribution, and live presentation of music from southern Chile, with a special focus on the Chiloé Archipelago. Through its festival, Isla Pro, and the development of an artist roster, it seeks to strengthen the region's musical and cultural ecosystem.

Since 2024, it has been working alongside the Minga Cultural Foundation to foster the development of the cultural ecosystem in Chiloé and Patagonia across educational, recreational, social, and professional spheres, creating connections, circulation opportunities, and spaces for interaction rooted in the territory.

Saruy Concha Villagrán

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LOCATALIRA

Chillán

LoCatalira SpA is a creative company from Chile's Ñuble Region focused on developing and producing original pop rock music. Founded in 2021, it has built its own catalog and a live proposal with international projection. The project has participated in BIME Bogotá and ÑIM, and won first place in "Busca Tu Banda" (2023). It is currently presenting its debut album, *Un alma rota puede seguir*, for international showcases, festivals and music markets.

Rubén González Sáez

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MACONDO KONZERTE

Valparaíso

Macondo Konzerte was founded in Germany in 1978 by Alfredo Troncoso Leone and Carmen Pérez Rojo, with the aim of promoting Latin American culture across Europe. It began by organizing concerts for Chilean artists such as Los Jaivas, Illapu, Inti Illimani, Quilapayún, Isabel and Ángel Parra, and Santiago del Nuevo Extremo. Its roster later expanded to include Argentine musicians such as Atahualpa Yupanqui, Mercedes Sosa, Astor Piazzolla, and León Gieco, establishing a tradition of annual European tours.

Today, Macondo Konzerte manages Inti Illimani Histórico and Quilapayún, as well as internationally renowned artists such as Pedro Aznar and Eva Ayllón.

Alfredo Troncoso Leone

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MESCALINA / VAM

Valparaíso

Mescalina is an independent label and artist development platform from Valparaíso, Chile, founded in 2014. With more than 50 releases, its catalogue moves between contemporary jazz, songwriting, Chilean folk and sound experimentation, with artists such as Antonio Monasterio Ensemble (Premio Pulsar 2024), La Orquesta del Viento, Benjamín Aedo and Camila Bañados. From its own studio to international tours, Mescalina connects the music of Chile's Pacific ocean with audiences around the world.

Matías Saldías

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Chilemúsica



MUNDOVIVO

Santiago

Since 1993 we've been working on producing and releasing new music made by composers and artists who value both the power of music tradition and experimentation through electronics, different ensembles and innovation on shows. We produce several concert series and Festivals. Main of them is ""Festival de Músicas del Mundo, Mundovivo"" (""Mundovivo World Music Festival""), now on it's XXVI edition. We can set up a whole tour for international bands wanting to play in Chile since we are also Booking agency for our artists and others. We have our own radio program on one of the main radios in Chile ADN f.m. present in the whole country 5.000 kms range from the north in the Atacama dessert (frontier with Peru) all the way down to Patagonia in Punta Arenas(40.000 listeners a week on open air 2 times a week) pened to Jazz, Folk, Contemporary Acoustic and World Music. WE ARE LOOKING TO EXCHANGE with artists, booking agencies, labels and festivals that would like to come to Chile and bring our artists to your territoire. SEE YOU AT WOMEX!

Subhira Rodrigo Cepeda

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MUSIC INFUSION

Padron

Music InFusion is an international collective focused on the internationalization of music projects. We provide strategy and positioning, brand development, professional networking, partnership building, representation, project design, and support in accessing international markets, festivals, and music circuits. With strong connections between Europe and Latin America, we create opportunities for collaboration, international circulation, and sustainable growth for artists and music industry professionals.

Gustavo Cerqueiras

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PR Y COMUNICACIONES

Berlin

Journalist and PR professional experienced in designing and coordinating international projects linked to culture, music, the creative industries, and international cooperation.

Specializes in delegation management, strategic communications, institutional relations, and the development of professional networks between Europe and Latin America. Experienced in representing cultural and music organizations in international markets, coordinating professional schedules, business meetings, networking activities, press initiatives, and internationalization processes for artists and cultural projects.

Renée Boche

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SELLO CASA ROBOT

Santiago

Casa Robot is a space for music creation and production that brings together a record label, music production, and creative projects.

We specialize in projects that showcase music made by musicians, helping artists build their sonic and visual identity.

We also produce the video podcast ""En Casa Robot,"" where musicians and industry professionals talk about their creative processes. This format has allowed us to connect different scenes and show the artistic diversity of our region from an authentic, collaborative perspective.

More than a label, Casa Robot is a creative community where producers, filmmakers, and musicians work together to project the new Latin American music to the world.

Carlos Valenzuela Vargas

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SCD

Santiago

SCD is a private, nonprofit organization founded by musicians, for musicians. It is dedicated to protecting and managing copyright and related rights in musical works and sound recordings, ensuring that creators receive fair compensation for the use of their music. Through its work, SCD supports the development of Chile's music industry, promoting its growth, visibility, and long-term sustainability both nationally and internationally.

Hugo Manzi

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SONIDOS CRECIENTES

Santiago

Tomás Undurraga is a Chilean engineer and producer, founder of Sonidos Crecientes, a booking and management agency. With experience in major events, festivals and the music industry, he currently works on the development and international circulation of Chilean artists, connecting them with festivals, music markets and programmers.

Tomás Undurraga

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Chilemúsica



URDIMBRE SÓNICA

Chillán

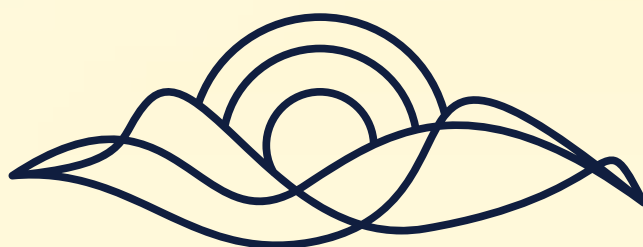
URDIMBRE SONICA, a mobile recording and music production studio, works in the initial stage of creative projects, recording and producing singer-songwriters, small ensembles, voiceovers for audiovisuals and theater works, on-site recordings, consulting for live format setups, and sound design. It is a comprehensive solution space for various projects that require on-site sound recording, music production, and music direction, among other services.

Valentina Peralta

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Chile: Terruño Sónico

Join us to discover the sounds and flavors of the south of the world. Meet the delegation from Chile, make new connections, and explore opportunities for collaboration while enjoying a curated selection of Chilean wines that reflect the richness, diversity, and unique character of our land.

WEDNESDAY 21 OCTOBER

16:00 HRS

STAND A3/A4





Chilemúsica



GOBIERNO
REGIONAL
DE ÑUBLE

CONNECT WITH CHILEAN MUSIC AT

26) WOMEX

WORLDWIDE | MUSIC | EXPO

FIND US AT STAND A3/A4



LISTEN TO OUR
PLAYLISTS

